

# Trade Show and Special Events

Use the Floor Space You're Renting to Promote Your Brand or Message

The floor is often-forgotten side of your trade show booth. It ought to be viewed as part of the entire booth.

A custom design trade show booth mat will make a powerful first impression while creating an inviting space that captures the attention of current and future customers.

More and more trade show managers are demanding carpet covering on the floor of every booth and are charging hefty rental fees for the mats they supply. Using your company's branded mat not only sets your booth apart from the others, but it will also pay for itself after only a few uses.

A logo mat allows you to take advantage of the space that you're already paying for to promote your company's brand and sales message.

Standard trade show mats: 10' x 10' and 10' x 20'  
Custom sizing available.



## Ideal Placement

Trade Show Booths • Product Launches • Special Events

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